PHILIP MORRIS U.S.A. **INTER-OFFICE CORRESPONDENCE**

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Linda Latif DATE: April 13, 1993

FROM: Nancy Pilotti NP

SUBJECT: Cambridge B1G1F with Insert

Enclosed are two artboards for the insert portion of this program. One base copy and one strip-in copy.

Please note that the UPC is smaller than 90% (it looks like 70%). There is a film for the code at 100% - please reorder and fit to size. Marketing realizes that there is no guarantee with scanning at this size.

Also, please move the dotted line as indicated and eliminate the scissors.

Again, we would appreciate your letting us know about timing/delivery dates, etc.

Thank you.

cc: C. Abbruscato
J. Hollandsworth
G. Jeanrenaud

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